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Giving Tuesday

After shopping online on Cyber Monday, members of the New Bern community will be able to make gifts online to some of their favorite charities during GivingTuesday on Dec. 3. The giving initiative helps us reflect on the spirit of the season and unite in a national day of giving to others.

This year, New Bern area nonprofits who are members of the New Bern Area Chamber of Commerce Nonprofit Council are joining several thousand nonprofit organizations as partners of GivingTuesday. These partners will ask for financial support of their operations during this season of giving to others as they work to improve the community and enhance its quality of life. Becoming a partner of GivingTuesday is free and businesses are welcome to support the initiative by issuing financial challenges to other businesses and encouraging their employees to support GivingTuesday with matching gifts, etc. For example, CVS Caremark Foundation will award $25,000 in grants nationally to organizations participating in GivingTuesday. GivingTuesday also suggests that major retailers contribute a percentage of their sales on Black Friday and/or Cyber Monday to partner organizations of GivingTuesday. For more information on how your business can be involved with GivingTuesday, contact Margaret Shields of Fund Development at 670-2588.

These New Bern nonprofits are GivingTuesday Partners. To support one or all of these nonprofit organizations, go to givingtuesday.org or, visit each organization's individual website and make a gift online:

Craven Literacy Council – www.cravenliteracy.org

Food Bank of Central and Eastern North Carolina – www.foodbankcenc.org

Habitat for Humanity – newbernhabitat.org

Interfaith Refugee Ministry – www.helpingrefugees.org

Mediation Center of Eastern Carolina – mceconline.org

MERCI Clinic – merciclinic.org

MONARCH – www.monarchnc.org

Promise Place- sexualassaultresources.com

Neuse River Community Development Corporation – www.nrcdc.com

New Bern Firemen's Museum – newbernfiremuseum.com

New Bern Preservation Foundation – info@newbernpf.org

Religious Community Services – www.rcsnewbern.com

United Way of Coastal Carolina – unitedwaycoastalnc.org

Help all of these organizations make this holiday season, a giving season. For more information on how you can participate in GivingTuesday, contact the New Bern Area Chamber of Commerce at 637-3111.

Tip-off

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